



September 17, 2024
24-HQ-021

Subject: Membership Challenge Incentive

Comrades,

We are 2 months into the new Membership year. Last year the Department of New York ended the year in Membership at 100.90% needing only 440 members to achieve National's goal of 102% for the Department of New York to be All-American. This reflects the dedication and time the Posts and District put in their membership programs and Membership Drives within your Districts.

As an incentive to achieve National's Membership goal of 102% by June 30, 2025, the following incentive will be put in place, for the 2024-2025 Membership year. Any District that attains 100% by May 1, 2025, will receive \$500 from the Department of New York to be put in their Membership budget. As an additional incentive in reaching a 102% by June 30, 2025, an additional \$1,000 will be given to any District that achieves 102% in Membership from the Department of New York to be put in their Membership Budget.

In addition, modification to the Commanders Membership program will be revised as follows: Any Post or District that achieves 100% in Membership by June 30, 2025, will be eligible for All-State if all minimum requirements are met. Posts that have met all the reporting requirements for the All-State Award if received in HQ or Postmarked by May 1, 2025, will receive the All-State award at the State Convention.

Sincerely,

A handwritten signature in black ink that reads "Daniel Kell". The signature is written in a cursive style with a large, stylized "D" and "K".

Daniel Kell, State Commander
Veterans of Foreign Wars
Department of New York

DEPARTMENT OF NEW YORK

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